

Key area	Action already being taken	Suggested action
1. Tackling advertising and sponsorship	N.a.	Work with Corporate Communications to develop a Corporate Sponsorship Policy
2. Improving the food controlled or influenced by the council and supporting the public and voluntary sectors to improve their food offer	The new corporate catering contract will include the “Food for Life” standard and KPIs relating to healthy eating/ healthier behaviours. Elements of the Healthier Catering Commitment are also included and stringent DfE guidelines have been implemented across all sites as a minimum	Explore the potential to further expand healthier eating/ healthier behaviours through the corporate catering contract
	N.a.	Sharing knowledge and best practice from the corporate catering contract with other local authorities and public-/ third-sector organisations, including, where relevant, commissioned providers, such as Fusion
	CityWell is exploring cooking classes for CoLC staff, to promote healthier eating behaviours	TBC
3. Reduce the prominence of sugary drinks and actively promote free drinking water	There are public water fountains at locations across the City, though not many are aware of them	Promote the location and availability of public water fountains in the City and City of London Corporation-controlled spaces and premises, via existing communications channels
	N.a.	Promoting and supporting the “Sugar Tax” and associated campaigns when it comes into play in April 2018 in locations such as CoLC staff-facing and public-facing outlets

	Public health team has been working with The Gild management to make healthier food and drink more prominent and appealing, compared with unhealthier alternatives	Continue and expand this work, particularly under the incoming contract (see above)
4. Support businesses and organisations to improve their food offer	N.a.	Business Healthy to engage with employers and food retailers in the City to raise the profile of healthier eating/ catering for workers
	N.a.	City Corporation Environmental Health Officers, where relevant, to advise on best practice and to signpost to support. Seek Member approval to get a holistic Healthy Eating Strategy enshrined in the 2018/19 Food Safety Plan (JHWS Action Plan)
5. Public events	N.a.	Setting a good example on healthier eating/ drinking at internal and external meetings and public-facing events at all levels, e.g. Mansion House
	N.a.	Make mothers aware that breastfeeding is welcome at public events and space to breastfeed is provided
6. Raising public awareness	The City of London Corporation continues to commission Club Soda to support City workers and residents who want to adopt a non- and low-alcoholic lifestyle	TBC
	The City Corporation commissions Bags of	TBC

	Taste to run classes on healthy and affordable cooking for adult and young residents	
	City Corporation L&D team host Insight Lunches on Nutrition for CoLC staff	TBC
	Information about public campaigns, such as the Eatwell Guide and Change4Life is listed on the corporate website	Look to further run existing/ new healthy eating campaigns for City residents, workers and businesses